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Custom S.p.A. "TAKES OFF" and increases its presence in the main international airports.

Without knowing it, people meet Custom Group Italian Technology often during the ordinary everyday: a receipt, a ticket, when paying at the bar and at the supermarket, at the ATM for a withdrawal, at the parking meter while paying the car parking, the train ticket, a gaming receipt, when making a deposit, buying a ticket for the cinema, the theater, the museum, etc.. In all these moments, it's Custom Group that offers hardware, software and service solutions. **The company further strengthened its presence in the Aviation sector also improving the "Passenger Experience".**

Custom Group SpA, leader in the Aviation sector with different printing solutions (boarding passes and bag tags), has an extensive presence in the best airports in the world: from Italy with Rome, Verona, Turin, Venice, Milan Malpensa, abroad with Dublin, Edinburgh, Perth, London Gatwick and City, Madrid, Oslo, JFK, Cape Town, Johannesburg, Abu Dhabi, and up to major Chinese airports, including Singapore Changi Airport, for the fourth consecutive year named as the best airport in the world according to Skytrax (Custom is in Changi airport with more than 1,500 printers).

A worldwide coverage with more than 200 airports, ensuring technology implementations, Italian design and unique functionalities. Custom R&D department, despite many patents already on the market, has been able to develop a cutting-edge innovation of the market and its timings **by creating a robust printing technology, fully operational and aesthetically winning.** A real strategic support for the various airport technology integrators and useful for all the operators who face big numbers in terms of passengers. A great effort that leads to improved functionality and reliability, as well as a lower TCO (total cost of ownership). The huge research, the evolution of technology and the development process allowed Custom engineers to create innovation at a worldwide level, which means new features such as "blind loading", self calibration and the absence of wasted paper, RFID technology, the triple feeder to reduce waiting times, the increase in terms of printing volumes, the optimization of the baggage handling: these are the strategic levers that enabled Custom to raise a big success in a highly specialized vertical market.

Custom Group S.p.A. is stronger with a production of over 500,000 printers per year in different fields, the result of specific skills, synergistic and complementary. The company boasts an experience of nearly 25 years which allowed to win, in 5 years only, the Aviation industry; **a business of over 5 million euros for the Aviation sector with an expected growth of 25% (07/2016).**

WHO WE ARE

CUSTOM was born in 1992 with the idea of creating mechatronic solutions (mechanic/electronic), especially for the printers growing market. Since its foundation, the objective has been the one related to invest as much as possible in research and development, products and solutions. All the technical and electronic steps, the mechanic projects, the firmwares, the drivers and the utilities are being developed internally in the company. 23 years spent in developing products gave us a technical know how and a strong experience in several fields. CUSTOM has the biggest range of peripherals focused for vertical markets: Point of Sales – printers, fiscal printers and cash registers – Industrial, Kiosk and Ticketing – mechanisms, printers, ticket printers and scanners – and the division Gaming/Lotteries/Betting with complete terminals, together with the new division related to phones, with mobile phones, smartphones and accessories for any kind of need.

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